President’s Letter

By Mike St. Martin, ASA

I would like to start off by saying that it has been my pleasure to serve as your chapter president over the last year. I believe our chapter is fortunate to have such a strong membership base, exciting schedule of events, and passionate board members to continue to lead our chapter for years to come.

Hopefully you were able to attend and enjoy some of our more recent events that have occurred since our last newsletter. On March 31 through April 2, we hosted the ASA Personal Property Appraisal Symposium that was held at the Conrad Hotel. On April 12, we toured the R.S. Johnson Fine Art Gallery on Michigan Avenue. On May 12, we toured Chicago’s only boutique whiskey operations at the Koval Distillery. On May 24, we hosted a breakfast presentation titled “Equitable Fair Value Considerations in Dissent Disputes” that featured Mike Zdeib, Partner at Holland & Knight and John Levitske, Managing Director at Duff & Phelps.

By the time this newsletter reaches you, we would have had our end-of-the-year celebration at the Paris Club. I hope many of you were able to attend. Lastly, I would like to thank my fellow chapter board members, chairpersons, and volunteers who made our chapter so successful over this last year. I hope everyone has a great summer.

Welcome 2011-2012 Board

President Patricia H. Atwood, ASA
Vice President Erin Durand Hollis, ASA
Vice President (2) Kevin Michael Zanni, ASA
Secretary Lela Hersh, AM
Treasurer Jordan Donsky, ASA

Inside This Issue

1 Letter from ASA President
2 A Word from Discipline Chairs
4 Educational Events
6 General Information
9 Members in the News
10 What’s Been Going On?
11 In the News
A WORD FROM DISCIPLINE CHAIRS

Business Valuation
By Carmen Sims, ASA

Rules of Thumb
Many valuation professionals have placed reliance on the usage of various “rules of thumb” to determine the value of certain assets. A recent court ruling serves as a reminder that a more robust analysis is required to support value conclusions. In the case of Uniloc vs. Microsoft, the Federal Circuit stated in its ruling: “This court now holds as a matter of Federal Circuit law that the 25 percent rule of thumb is a fundamentally flawed tool for determining a baseline royalty rate in a hypothetical negotiation.” The ruling indicated “This court has sanctioned the use of the factors outlined in the ruling of the 1970 case of Georgia-Pacific Corp. v. U.S.Plywood-Champion Papers to frame the reasonable royalty inquiry.” For additional information surrounding this finding, please visit http://www.cafc.uscourts.gov/images/stories/opinions-orders/10-1035.pdf
This finding is indicative that Courts require more detailed evidence supporting conclusions rather than just relying on consistent observed trends.

Also in the news, on April 22, 2011, The Financial Accounting Standards Board (“FASB”) proposed Accounting Standards Update (ASU) Testing for Goodwill Impairment. The objective of this proposed Update is to simplify how an entity is required to test goodwill for impairment. The amendments in the proposed Update would permit an entity to first assess qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. This would then be used as a basis for determining whether it is necessary to perform the two-step goodwill impairment test currently required under Topic 350. The more-likely-than-not threshold would be defined as having a likelihood of more than 50 percent. For additional details, please visit www.fasb.org.

This proposed update considers changes in that qualitative factors may now become relevant for impairment testing exercises. Should this Update pass, clients and valuation practitioners will need to adjust their methodologies accordingly.

The previously mentioned factors represent potential changes in typical valuation methodologies and serve as a reminder of the dynamic nature of the industry’s practices. They further emphasize the importance of remaining current regarding today’s findings and standards.

Personal Property
By Patricia H. Atwood, ASA

Two Useful Bookmarks
I’d like to call your attention to two resources that will save you time, thanks to the volunteer efforts of ASA members. Personal Property members who have not checked this site recently will be pleased to see the newly revitalized Personal Property section of the ASA website at: http://www.appraisers.org/PPHome/PPHome.aspx

Laurie Triplette, ASA, from Mississippi, has patiently gathered otherwise hard-to-find information onto a single page. Currently you can read about upcoming events, including Personal Property tours of the Capitol building and of Mt. Vernon after the ASA International Conference in August. There is also information about the Personal Property conference in Scotland in October, and links to upcoming classes throughout the United States. In addition, there are links to key definitions, as well as important updates from the Personal Property Committee, the IRS, and FBI.

Also, many thanks to one of our star volunteers, John Friedman, for helping develop a website that is now positively bristling with useful content.

The new Chicago Chapter website is at:

http://www.asachicagochapter.org/

Looking for a Chicago ASA member address? Just click on the “Members” tab. Looking for a frequently cited resource? It should be listed under the “Resources” tab. Please be sure to browse the listings, and let us know what’s missing! (Just email any Chapter officer or Discipline chair.) Have you read or authored a useful article? Please ask for permission to link to it, and your ASA Chapter will gladly add it to the “Resources.” It’s great to showcase out talented Chapter members and important to share knowledge by making it easily accessible.
A WORD FROM DISCIPLINE CHAIRS

Machinery & Technical Specialties
By Michael Ackerman, ASA

Patricia Atwood has provided us with a review of the well-attended tours of the Koval Distillery and Metropolitan Brewery that appears elsewhere in this issue. I was struck by the small size of each facility and the relatively small assortment of equipment used in distilling spirits and brewing beer. I suppose this fact should not be surprising given the long history of both endeavors. Hundreds of years ago the equipment was less sophisticated, but the job got done. I feel the most interesting aspect of both Koval and Metropolitan is the dedication of the people who create such a wide variety of products with such a minimal assortment of equipment. Both companies truly handcraft their products by managing ingredients and processing, in the first decade of the 21st century when electronics rule. I thank both Koval and Metropolitan for their time and effort and for the delicious samples.

On the opposite end of the manufacturing spectrum, PPL Group participated in the liquidation of the Whirlpool Corp. Benton Harbor laundry equipment component manufacturing plant this month. Included in the assortment of production equipment (used for repetitive manufacturing of thousands of the same components), were two Hydromat transfer lines dedicated to the manufacture of a specific component and a number of Cincinnati centerless grinders which can be easily adjusted to grind different components. Our initial analysis of value concluded that the Hydromat equipment would be less desirable than the Cincinnati grinders. The results of the auction were the opposite. The two Hydromats, sold for a much higher price relative to the initial value estimate than the Cincinnati grinders. The results of the auction were the opposite. The two Hydromats, sold for a much higher price relative to the initial value estimate than the Cincinnati grinders. I choose to view this surprising result as an encouraging indicator for manufacturing. This attitude is tempered by the continuing very active equipment liquidation/auction industry, which is not a positive indicator for the economy.

Gems & Jewelry
By Michael Holtzman

I have noticed a recent trend in the diamond business that does not seem sustainable. The smallest diamonds are increasing in price at an unsustainable rate. Diamonds (less than 2.0mm) in better qualities have more than doubled in the past few months and are now at record prices. It is clear that speculation in overseas markets for the Asian consumer has contributed to recent demand. These items continue to increase in price despite extensive mining initiatives across the globe that extracts significant quantities of this material.

How will this affect the jewelry consumer? Expect to see significantly higher prices in all categories of jewelry that incorporate micro pave’ as a style. This motif will continue for some time in more expensive jewelry. Soon more normalized patterns will emerge as the elasticity of consumer tastes will eventually recognize better values in other larger sizes of diamond melee (2.3 – 2.7mm) that cost less. While these trends will not likely change designer preferences in watches, I would expect to see diamond accents in bridal and color jewelry categories to increase in size in popular price points.

Christie’s completed a record auction season with over $110 million sold in 2 days concluding on May 31 in Hong Kong. The top lot was a matched pair of cushion shape earrings weighing 24.49 and 23.11 carat, D color that sold for 9.3 million. Expect to see more record prices at tier-1 auction houses for the remainder of the year.

Real Property
By Jeffrey T. Kirk, ASA

Competency Provision in USPAP for Real Property (RP) can be a marketing opportunity for other disciplines. Attention is being brought to ethics changes; RP appraisers who complete an assignment, which includes personal property and/or business value, must be competent to perform appraisals of these components of value. The Uniform Standards of Appraisal Practice or USPAP, the bible of appraisal standards and ethics, already prescribes mandatory training and experience before accepting such an assignment, or requires that an appraiser affiliate with a professional who does have these credentials.

As my ASA brothers and sisters are well aware, many RP appraisers do not also have the credentials to appraise personal property or business value. Therein is the opportunity for complementary appraisal disciplines to market themselves to RP appraisal firms and offer their services.

You are encouraged to familiarize yourselves with Chicago Chapter RP appraisers by viewing the ASA member search screen. Also, try searching for area members of the American Society of Farm Managers and Rural Appraisers, Appraisal Institute, and National Association of Independent Fee Appraisers at www.asfmra.org, www.appraisalinstitute.org, and www.naifa.com. These are all great leads for marketing your hard-earned credentials.
EDUCATIONAL EVENTS

Conferences, Courses, Forums, Panels, Presentations, Symposia, Webinar and Workshops

**COURSE**
**AUGUST 13, 2011**
J.W. MARRIOTT, WASHINGTON, DC
SE100 USPAP FOR PERSONAL PROPERTY

**CONFERENCE**
**AUGUST 14-17, 2011**
J.W. MARRIOTT, WASHINGTON, DC
ASA INTERNATIONAL CONFERENCE

**COURSE**
**OCTOBER 8-9, 2011**
PALMER HOUSE HILTON, CHICAGO
SE100 USPAP FOR BUSINESS VALUATION

**CONFERENCE**
**OCTOBER 10-12, 2011**
PALMER HOUSE HILTON, CHICAGO
30TH ANNUAL ADVANCED BV CONFERENCE

**CONFERENCE**
**OCTOBER 9-12, 2011**
BALMORAL HOTEL, EDINBURGH, SCOTLAND
INTERNATIONAL PERSONAL PROPERTY CONFERENCE

---

75th International Appraisers Conference

Washington, DC, August 14-17
The J.W. Marriott, Washington D.C.
Phone: 506-474-2009 / 800-266-9432

To register, go to http://www.appraisers.org/
Meetings/2011Conference.aspx

Economist, professor and author Stephen Fuller, Ph.D. will deliver the keynote address at ASA’s 2011 International Appraisers Conference on August 15 in Washington, DC. His address is titled, “The Recovery and Expansion of the Global Economy.”

Early-Bird | before July 15 * Regular | July 16-August 3

A few highlights of this year’s conference include:
- President’s networking reception
- ASAEF Live and Silent Auctions
- Monuments by Moonlight Tour (this is beautiful!)
- Variety of local attractions and good food

“I use the International Conference to get a taste of issues and information in other disciplines. I don’t have the time or money to attend courses in every discipline, so I go to the Conference to get mini-courses in all kinds of things that relate indirectly to my field.”

-Chicago Chapter member- Sharon Desfor, ASA, MRICS
SAVE THE DATE

30th Annual Advanced BV Conference  
*October 10 – 12, 2011*

This year, Chicago is the home for the Annual Advanced Business Valuation Conference. Chairing the conference is the Chicago Chapter’s own Erin Hollis, ASA, along with other Chapter members Timothy Meinhart, ASA, and Daniel Van Vleet, ASA. Focusing on highly complex and controversial topics, this conference is a must-attend event for all BV professionals. From high-level education to unparalleled networking opportunities, attendees will gain newfound knowledge from the industry’s leading authorities. Delivering in-depth presentations from leading valuation experts, the conference will offer a variety of case studies, panels and lively debates that will challenge even the most seasoned professionals.

Customize your learning experience by attending sessions in tracks focusing on Business Valuation, Fair Value and Niche topics, including The Private Cost of Capital, IPR&D Practice Aid Current Developments and The Valuation of Intellectual Property in Emerging Technologies. Presentations will be delivered by valuation authorities from Ernst & Young, Duff & Phelps, Pepperdine University, PricewaterhouseCoopers, Pluris Valuation Advisors, and many others.

We are also honored to have global political economist Marvin Zonis (University of Chicago) as keynote speaker. Dr. Zonis has written extensively on Middle Eastern politics and U.S. foreign policy. He has also appeared on numerous network television news programs, including Nightline and Larry King Live. As one of the nation’s top financial and entertainment centers, Chicago provides the perfect backdrop for the most prestigious BV conference of the year. The historic Palmer House Hilton offers an exciting downtown location with easy access to all that Chicago has to offer. Take advantage of valuable CPE in your back yard while earning a minimum of 17.5 hours.

Early Bird: $950 (register before August 10)  
Regular Fee: $1,000 (after August 10)

2011 Personal Property International Conference  
*This year’s International Personal Property Conference will be held in Edinburgh, Scotland; October 9 – 12, 2011*

Accommodations include four nights at the landmark Balmoral Hotel with full Scottish breakfast. Conference educational highlights include the Society of Antiquities of Scotland, the oldest antiquarian society in Scotland, an estate featuring Thomas Chippendale furniture original to the home and with the original receipts, the art collection at Drumlanrig Castle, home of the Duke & Duchess of Buccleuch and Queensberry featuring Rembrandt’s *The Old Woman Reading*, the Royal Britannia Yacht and the Royal Racing Yacht *Bloodhound* and lectures by noted specialists. If you are interested, please contact Personal Property Chair Sharon Rollins at rollins3010@windstream.net.
GENERAL INFORMATION

Designations Awarded in BV
Mary Warmus, ASA (Kensington Financial)

Welcome New Members

BV  Gary Frantzen (American Appraisal Associates)
    Bradley Sarna (Ocean Tomo)
    Richard Sanfratello (Deloitte)
MTS  Tim Lang
RP  Jon Marshall (KPMG)

New Chicago Website

By John Friedman, Webmaster

The Chicago Chapter has received positive feedback regarding our new online registration and payment system for events. In addition, for the benefit of all chapter members, we are attempting to receive permission from the speakers at events to publish their PowerPoint presentations. The speakers have been amicable to this arrangement but a few are not allowed because of their company’s policies. In those situations, speakers are attempting to publish presentations on their company websites and provide the Chicago Chapter with links. It is the goal of the Chapter to post as much educational material in the articles and presentations section of the website. Please check the website to see all of our upcoming events and also visit our Facebook page to see pictures of our Chicago chapter events.

The Chicago chapter website is still evolving so we welcome your comments and suggestions for improvement.

www.asachicagochapter.org

NEW ASA Chicago Website & PayPal: Our new website www.asachicagochapter.org IS NOW LIVE. Make sure you add the site to your “favorites” as this is where you will register for Chicago Chapter events. The Chapter now has a convenient electronic method of payment for events via PayPal. We hope this eases the registration process for our members and guests. The site features our Newsletter, Calendar of Events, ASA Education, Member Information, and Resources. We have also designed the site to be your convenient shortcut to popular ASA website links at www.appraisers.org, such as member and conference information. Read more from our webmaster below.

Facebook: For those of you who like to see pictures of yourself and colleagues fraternizing at our cocktail parties or looking studious at Chapter seminars, the Chicago Chapter Facebook page is the site for you. Join as a Fan and you will get updates on events, happenings, and pictures. Become a Fan today www.facebook.com/chicagochapter#033oftheAmericanSocietyofAppraisers. You can also post Fan pictures on the site! Follow us on Twitter www.twitter.com/chicagoasa, or ask us to follow you. Twitter is a fast read info option for the busy exec on-the-go.

LinkedIn: As many of you are aware, our Chicago Chapter has a LinkedIn account that is growing fast www.linkedin.com/in/chicagochapterasa. LinkedIn is a great way to make new connections and expand your professional network. Our LinkedIn community consists of members from Chicago, New York City, the Greater Los Angeles Area, the San Francisco Bay Area, Greater Atlanta, and the Greater San Diego Area. We have Financial Services professionals as well as those in Accounting, Management Consulting, Personal Property, Real Estate, and Law Practice. If you haven’t already added the Chicago Chapter of the American Society of Appraisers as a connection, do it today. And, please, recommend the Chicago Chapter of the American Society of Appraisers as a connection to your colleagues.
**PERSONAL PROPERTY: UPDATED DEFINITIONS: APPROACHES TO VALUE**

The Personal Property Committee has updated the ASA definitions for the three Approaches to Value (Cost Approach, Sales Comparison Approach, and Income Approach) to be consistent with the current USPAP Standard Rule 7-4 and Standard Rule 8-2. All PP appraisers are encouraged to incorporate these updated definitions into their procedures for determining value and into their reports.

**Approaches To Value**

**Requirements**

In Standard Rule 7-4, USPAP requires appraisers to consider and use all approaches to value that are applicable in an appraisal assignment. In Standard Rule 8-2 USPAP requires appraisers to have their reports include the reason for the exclusion of any approach to value and to describe the appraisal methods and techniques that support the appraisers’ opinions and conclusions. The ASA Personal Property Committee Checklist for appraisal reports requires appraisers to define all three approaches to value in their reports. In addition, appraisers are required to provide reasons for why they did or did not use each approach for their analysis.

**Definitions**

*The Sales Comparison Approach to Value*

A procedure to conclude an opinion of value for a property by comparing it with similar properties that have been sold or are for sale in the relevant marketplace by making adjustments to prices based on marketplace conditions and the properties’ characteristics of value.

*The Cost Approach to Value*

A procedure to estimate the current costs to reproduce or create a property with another of comparable use and marketability.

*The Income Approach to Value*

A procedure to conclude an opinion of present value by calculating the anticipated monetary benefits (such as a stream of income) for an income-producing property.

These definitions can also be accessed from the “Personal Property” page of the ASA website.

http://www.appraisers.org/PPHome/PPHome.aspx

**USPAP**

On April 8, 2011, the Appraisal Standards Board (ASB) approved and adopted USPAP modifications.

The changes to USPAP that were adopted by the ASB were the result of five exposure drafts, which were issued on January 5, 2010, May 27, 2010, September 29, 2010, December 10, 2010, and February 11, 2011. The following changes were adopted by the Board on April 8, 2011, and will be incorporated in the 2012-13 edition of USPAP and associated guidance material with an effective date of January 1, 2012:

- Revisions to DEFINITIONS of “Client,” “Extraordinary Assumption,” “Hypothetical Condition,” and a new definition, “Exposure Time”
- Revisions Relating to Development and Disclosure of Exposure Time Opinion
- Revisions to Standards Rules 2-3, 3-6, 5-3, 6-9, 8-3 and 10-3
- Creation of a new RECORD KEEPING RULE and Related Edits to the Conduct Section of the ETHICS RULE
- Revisions to Advisory Opinion 21, USPAP Compliance
- Revisions to STANDARDS 7 and 8: PERSONAL PROPERTY APPRAISAL, DEVELOPMENT and REPORTING

In a separate action on May 10, 2011 the Board adopted an additional revision related to Advisory Opinion 13 (AO-13), Performing Evaluations of Real Property Collateral to Conform with USPAP*

*NOTE: The revisions to AO-13 were not contained in the exposure drafts issued by the ASB. To see them, please, go to https://appraisalfoundation.sharefile.com/d/sd470eea566f412ab. Go to the end of the Revisions adopted for 2012-13 USPAP section for further information.

This edition of USPAP is effective until December 31, 2011.
Valuing Machinery and Equipment

ASA’s classic Machinery and Technical Specialties textbook is on sale. The book contains necessary information on inventory valuation, aviation and marine appraisal techniques and report writing and ethics. Extensive examples, expanded appendixes and financial tables and a comprehensive glossary make this book a must-have for your appraisal library. Copy this link to visit the website and order a copy: http://www.appraisers.org/ProductCatalog/Product.aspx?ID=2007

Candidates for Vacancies on Appraisal Foundation National Boards Sought

The Appraisal Foundation is searching for qualified candidates to serve on the Appraisal Practices Board (APB), Appraiser Qualifications Board (AQB), and the Appraisal Standards Board (ASB). Completed applications for these vacancies must be received by Friday, August 12, 2011. There are at least three vacancies on each board. The Appraisal Foundation is interested in expanding the diversity of its boards by considering applications from business leaders with an interest in valuation or individuals involved in various appraisal disciplines such as business valuation or personal property. Apply at:

https://appraisalfoundation.sharefile.com/d/sd08ca2202724fd78?

Ethics Course

ASA’s has a new specialized Ethics course. Going beyond USPAP and the IVS (International Valuation Standards), this course will provide information to know when an issue might be legal, but yet unethical. The course dispels ethical myths, teaches the origins and types of ethics, and, through a series of case studies, presents an in-depth look at applied ethics for appraisers of all disciplines. The course presents ethical standards for the individual, the manager, and the corporation. Recommended CPE: 7

August 14, 2001 ASA Member: $175.00
Non-member: $225.00

For additional information and to register copy this link and visit the website: http://www.appraisers.org/Education/ViewClass.aspx?ClassID=2690&View=General
Sharon Desfor, ASA at Equipment Management Conference & Exhibition Conference

Sharon A. Desfor, ASA, President of Helivalue$, Inc. was a presenter at the Equipment Management Conference & Exhibition (ELFA Asset Management) in St. Petersburg, Florida, April 3-5, 2001. Desfor’s session titled “Well, That Was Painful,” focused on the evaluation of the helicopter resale market and how the recession affected its residual values in the long- and short-term.

Note from the Editor

Lela Hersh, AM

I have enjoyed being the editor of the Chicago Chapter newsletter since 2009. Beginning with the fall newsletter, I will be passing the baton to Barton DeLacy, ASA. DeLacy is in the Valuation and Advisory department at Cushman & Wakefield, the first professional real estate services firm in Chicago. Please feel free to contact him at Barton.DeLacy@cushwake.com.

Recent ASA elections highlight six Chicago Chapter Members

INTERNATIONAL OFFICERS
Senior Vice President - Daniel R. Van Vleet, ASA

DISCIPLINE GOVERNORS
Machinery & Technical Specialties - Sharon A. Desfor, ASA

APPRaisal REVIEW & MANAGEMENT DISCIPLINE COMMITTEE OFFICERS
Treasurer - Lawrence M. Levine, ASA

APPRaisal REVIEW & MANAGEMENT DISCIPLINE COMMITTEE MEMBERS
Barbara A. Spoor, ASA

BUSINESS VALUATION DISCIPLINE COMMITTEE MEMBERS
Erin D. Hollis, ASA

MACHinERY & TECHNICAL SPECIALTIES DISCIPLINE COMMITTEE OFFICERS
Treasurer - Douglas R. Krieser, ASA
WHAT’S BEEN GOING ON?

A Master’s Gallery: R.S. Johnson Fine Art

On Tuesday, April 12, members of the Personal Property Committee, along with some members from other disciplines, had the opportunity to hear long-time gallery owner and ASA member Stanley Johnson, AM, President of R. S. Johnson Fine Art, and the Director, Suzanne M. Varkalis, AM speak about old master prints. Specializing in museum quality works of art from Dürer and Rembrandt to Degas and Picasso, R.S. Johnson Fine Art Gallery is one of the best known galleries in Chicago focusing on early print material. Mr. Johnson spoke animatedly about how he determines if the works of art are lifetime or posthumous impressions, or fakes. After the lecture, the group enjoyed continued discussion at the Armenian restaurant Sayat Nova.

IRS Symposium

On Wednesday, May 18, 2011, The Los Angeles Chapter of ASA hosted their Third Annual National IRS Symposium on Valuations Issues at the J.W. Marriott- LA Live Hotel. The symposium featured Judge James Halpern of the United States Tax Court, as well as IRS managers and top valuation specialists who discussed the complicated tax compliance issues with regard to the IRS and the Court. Sessions included an Estate and Gift update, recent court decisions with regard to conservation easements, built-in capital gains, fractional interests and entity-level discounts. Professional responsibility with regard to the Pension Protection Act was also discussed with an emphasis on 6695A appraiser penalty provisions. In the afternoon, the group separated into three smaller sessions that focused on Transfer Pricing and Intangible Property Valuation, and Personal Property and Business Valuation.
WHAT’S BEEN GOING ON?

Personal Property Symposium

Between March 31 and April 2, Personal Property members from throughout the country gathered at the Conrad Chicago for a three-day conference. Hosted by the ASA’s Personal Property Committee, the Chicago Chapter provided substantial logistical support, speakers and many attendees.

Day One was the Insurance Forum, which featured Chicago Chapter member Douglas Tomsky, ASA, and Chicagoans Heather Becker from the Chicago Conservation Center, Rebecca Korach Woan from Chartwell Insurance and Brian Shannon from Chubb. National speakers included Vivian Ebersman, Director, Art Expertise, AXA Art Insurance Corporation; Judith L. Pearson, President, ARIS Title Insurance Corporation; and Steven Pincus, Managing Director, DeWitt Stern.

Days Two and Three premiered a class on Fair Value for Personal Property appraisers. Chicago Chapter member Douglas Krieser, ASA FRICS, was lead instructor for this class, which he developed in collaboration with Sandra Tropper, ASA, Education Chair of the ASA Personal Property Committee. They were assisted by Lee Hackett, FASA from the Wisconsin Chapter, as well as by Chicagoan Ryan Gandre, who is Director in the Valuation & Financial Opinions Group at Stout Risius Ross.
WHAT’S BEEN GOING ON?

Distillery and Brewery Tours

By Patricia Atwood, ASA

MTS members gathered in the Andersonville neighborhood on May 12 to learn about two new businesses. The Koval Distillery and Metropolitan Brewery share an old building, and both feature a small-scale high-end process with gleaming machinery. Both businesses regularly conduct tours, however, they acknowledged that ASA machinery appraisers ask many more questions than the usual visitors.

MTS participants inspected everything from the distillery equipment brought over from Germany to the American oak barrels used to store the distilled whiskey for less than two years. At Metropolitan Brewing, Doug and Tracy let MTS participants inspect the brewing process from mixing to the small bottling machine. They asked about the age and useful life of the machinery and wanted to know about how each of the businesses might be expanded. Our tour guides were knowledgeable, and participants thoroughly enjoyed this unusual MTS event.

Many thanks to the event organizer, Tim Lubbe, who is Managing Consultant, Valuation & Financial Risk Management for Navigant Capital Advisors, Navigant Consulting, Inc. The meeting was a sell out, and the only regret heard was that there was not more time available to make purchases at the end.

John Josko, ASA, inspects bottling machine

Richard Warner ASA and Scott Jacobson ASA examine label at the Distillery
Equitable Fair Value Considerations in Dissent Disputes

By Jordan Donsky, ASA

On May 24, 2011, the Business Valuation discipline hosted a successful turnout for a breakfast presentation about Equitable Fair Value Considerations in Dissent Disputes. In this interview style presentation, John Levitske, ASA, Managing Director with Duff & Phelps, took on the role of interviewing Michael Zdeb, Esq. about the legal standards of Fair Value and his deep experience and knowledge based perspectives on the subject. Zdeb chairs Holland and Knight’s Shareholder Rights, Relations and Dispute Resolution Group. He recently authored a Bloomberg Law Reports article on the subject. The presentation included lively audience interaction Q&A.

Thank you to all who helped to plan and participated in this successful event!

Speakers: Michael Zdeb, Esq. and John Levitske, ASA

Mike St. Martin, ASA and Kevin Zanni, ASA

Michael Zdeb, Esq., Virginia Schnippel, ASA and Rick Warner, ASA

Attendees listening to presentation

Emma Bienias, Jonathan Flynn, Rick Warner, ASA and Kevin Czerak

Emma Bienias, Jonathan Flynn, Rick Warner, ASA and Kevin Czerak
Chicago Appraisal Times is an online newsletter published quarterly by the Chicago Chapter of the American Society of Appraisers, an international, non-profit organization that teaches, tests, and awards designations in all appraisal disciplines, including Business Valuation, Gems and Jewelry, Machinery and Technical Specialties, Personal Property, and Real Estate.

Chapter Contact Information
Email: chicagoasa@sbcglobal.net

American Society of Appraisers HQ
Phone: (800) ASA-VALU / (800) 272-8258 (U.S. and Canada) or (703) 478-2228

American Society of Appraisers
555 Herndon Parkway, Suite 125
Herndon, VA 20170

Chicago Chapter Website: http://www.asachicagochapter.org
ASA Website: http://www.appraisers.org/ChicagoHome/Chicago.aspx

Become a Fan of Chicago Chapter ASA
Become a Fan of ASA on Facebook

Follow Chicago Chapter ASA
Follow ASA on Twitter

Join Chicago Chapter ASA LinkedIn
Join ASA on LINKED IN

Watch ASA Videos on YouTube
Contact Email Addresses

Michael Ackerman, ASA  michael@pplauction.com
Patricia H. Atwood, ASA  patwood@timelyantiqueappraisals.com
Michael R. Crismyre, ASA  mcrismyre@kpmg.com
John Friedman  jwfriedman@jwfconsulting.com
Lela Hersh, AM  lelahersh@comcast.net
Erin Durand Hollis, ASA  edhollis@aol.com
Michael Holtzman  mholtzman@diamondchannel.com
Jeffrey T. Kirk, ASA  valuation@usa.com
Carmen Sims, ASA  csims@deloitte.com
Michel M. St. Martin, ASA  mstmartin15@hotmail.com
Kevin Michael Zanni, ASA  kmzanni@willamette.com

The American Society of Appraisers is an international organization of appraisal professionals and others dedicated to the education, development and growth of the appraisal profession. ASA is the oldest and only major organization representing ALL disciplines of appraisal specialists, originating in 1936 and incorporating in 1952. ASA’s headquarters is in the metropolitan Washington, DC area. This newsletter represents the members of the Chicago Chapter of the American Society of Appraisers.